



Dear Community Partner,

Ringette is a fast paced, inclusive, non-contact sport, played by all genders across Canada and beyond. The Prince George Ringette Association (PGRA) has steadily grown since its inception in 1980, with players ranging from age four (4) to adults. The sport has grown throughout the province and across Canada.

The Prince George Ringette Association:

- ❖ offers affordable registration rates that includes two (2) weeks of power skating at the beginning of the season; a regular season of practices and games; and the opportunity to play in three (3) northern league game play weekends as well as tournaments in the Okanagan and the Lower Mainland;
- ❖ provides all players U10 players and younger receive a free jersey from one of our sponsors; in addition to,
- ❖ offers two (2) to four (4) free "Come Try Ringette" events for the community as well as "Bring a Friend" events throughout the season which introduces the sport to new players, their parents, grandparents and loved ones who come to spectate.



The PGRA website and social media channel see thousands of visitors during a season.

In November of each year, PGRA hosts the annual "Joy Hoffman Memorial Tournament" with teams participating from across the province. Our teams also compete in tournaments within the Northern League Association and travel throughout BC and Alberta to participate in invitational tournaments. This brings in hundreds of players, team staff, and spectators.

We are currently looking for sponsors (funding, products or services) for our upcoming season and would appreciate your consideration of this request.

Sponsorship allows the Association to:

- ❖ Create an awesome environment for players to play for fun and compete at the appropriate level and development as players and as people;
- ❖ Continue our coach, team staff, and officials' development by facilitating courses and specialized training led by outstanding leaders in the field;
- ❖ Assist in the Association's operational costs such as hosting tournaments, and ice times;
- ❖ Support the continued growth and promotion of Ringette within Prince George and beyond;
- ❖ Maintain and purchase new equipment; and,
- ❖ Deliver competitive player development opportunities such as the Excellence and Excel to Train Programs.

We know that this letter may be one of several requests for donation that you or our business may receive, or you wonder what reason you might have for sponsoring. As an Association, the board is diligent in the use of any funds received and a budget is created on an annual basis that determines where the funds will be dedicated to. Sponsorships have the benefit of promoting your business in our community and surrounding areas.

These sponsorships make a real difference for the ringette players in Prince George. If you are interested in becoming or returning as sponsor for the PGRA this season, please do not hesitate to contact me. I am available to answer any questions you may have about this proposal.

Yours Sincerely,  
Darian Campbell  
Sponsorship Director  
Prince George Ringette Association

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