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## Association and Team Apparel Policy Prince George Ringette Association

The purpose of this policy is:

- To provide direction on branding for all Prince George Ringette Association (PGRA) teams, Board, committees, and fan wear;
- To ensure consistency in the use of the PGRA logo and the use of the language 'Prince George Ringette' or 'PG Ringette';
- To provide direction to teams and families on the methods for purchasing association apparel and accessories; and,
- To create cost efficiencies for those purchasing team, committee or Board apparel and fan wear.

### GENERAL REQUIREMENTS

Failure to comply with this policy may result in a team not being allowed to wear the branded apparel or accessories. Examples include but are not limited to: use of an unofficial supplier, and/or ordering without prior approval from the PGRA Board Executive of items not listed on the website.

#### Logo Usage

The Prince George Ringette Association (PGRA) logo (past or current) is the property of the Association. Use of the PGRA logo, or the term 'Prince George Ringette' or 'PG Ringette', shall not be allowed on any additional items without prior consent from the PGRA Board Executive.

Apparel and accessories will be in the Association's colours of red, black, or white. Grey is also an option for the fan wear.



### Prince George Ringette Association

The only other items that can be included on the apparel is a team name, age division, player name and/or number. If the apparel purchase has a sponsor then approval can be received through the PGRA Board Executive to add the sponsors logo.

# Association Apparel and Accessory Policy

## Prince George Ringette Association

### Apparel Supplier

The Prince George Ringette Association (PGRA) believes there is merit in using a single supplier for PGRA-branded apparel and accessories.

PGRA-branded apparel and accessories may only be purchased from the successful company of the annual supplier program. This program can be in one-to-three-year terms. PGRA will arrange with this supplier to provide a variety of apparel and accessories. Contact information, pricing and descriptions will be available on the PGRA website.

Ordering any of the items listed on the PGRA website will be considered as having consent to use the logo.

### Purchase Options

Payment Options can include individual direct purchase from the PGRA website, or teams can arrange their own payment terms with parents/guardians and be included in a team budget.

Monies raised through fundraising can be used for the purchase of **team** apparel or accessories when clearly communicated with the team and donors. Sponsorship funds can be used if it is understood by the sponsor that funds will be used for that purpose. Please refer to the *Team Finance, Sponsorship and Fundraising Policy* for additional information.

There is always the ability to opt in or out of any apparel or accessory purchases by families/players. PGRA will not contribute to team apparel or accessory purchases.