



PRINCE GEORGE RINGETTE ASSOCIATION

SPONSORSHIP LETTER

2021-2022 RINGETTE SEASON

For more information, please contact

PGRA Sponsorship Director

sponsorship@pgringette.ca

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Dear Community Partner,

Ringette is a fast paced, inclusive, non-contact sport, played by all genders across Canada and beyond. The Prince George Ringette Association (PGRA) has steadily grown since its inception twenty-one (21) years ago in 1980, when the first team was created with 22 players. Last season, the association had 176 players registered, with players ranging from five (5) to thirty plus (30+) years old. The sport has grown throughout the province and across Canada.

Prince George Ringette Association:

- Places every registered player on a Club or Competitive team to play regardless of skill, talent or experience;
- Offers affordable registration rates that includes two (2) weeks of power skating at the beginning of the season; a regular season of practices and games; and the opportunity to play in four (4) northern tournaments as well as tournaments in the Okanagan and the Lower Mainland;
- Provides all players new to ringette with a free ringette stick and U10 players and younger receive a free jersey from one of our sponsors; in addition to,
- Offers two (2) free “Come Try Ringette” events for the community as well as “Bring a Friend” events throughout the season which introduces the sport to new players, their parents, grandparents and loved ones who come to spectate. And for this season it looks like this will happen again!!



The PGRA website and social media channels sees thousands of visitors during a season and the Association is featured in a number of local media interviews and highlights especially since the Canada Winter Games where ringette was one of the most popular sports with the fans.

In November 2021, PGRA will host the 29th annual “Joy Hoffman Memorial Tournament” with teams participating from across the province. Our teams also compete in tournaments within the Northern League Association and travel throughout BC and Alberta to participate in invitational tournaments. Prince George also hosted the BC Provincial Ringette Championship in March 2019 which brought in hundreds of players, team staff, and spectators.

We are currently looking for sponsors (funding, products or services) for our upcoming 2021-2022 season and would appreciate your consideration of this request.

Sponsorship allows the Association to:

- Create an awesome environment for players to play for fun and compete at the appropriate level and development as players and as people;
- Continue our coach, team staff, and officials development by facilitating courses and specialized training led by outstanding leaders in the field;
- Assist in the Association’s operational costs such as hosting tournaments, ice times and equipment purchases;
- Support the continued growth and promotion of Ringette within Prince George and beyond;
- Maintain and purchase new equipment; and,
- Deliver competitive player development opportunities such as the Excellence and Excel to Train Programs;

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