



**PRINCE GEORGE  
RINGETTE ASSOCIATION**

**SPONSORSHIP PACKAGE**

*2018-2019 RINGETTE SEASON*

For more information, please contact

PGRA Sponsorship Director

[sponsorship@pgringette.ca](mailto:sponsorship@pgringette.ca)

*Adopted as revised by PGRA Board of Directors*

Dear Community Partner,

The Prince George Ringette Association (PGRA) was established in Prince George in 1980, when the first team was created with 22 players. Last season, our association had 186 players registered, with players ages ranging from 5 to 30+ years old. Ringette is a fast paced, fun, inclusive, non-contact sport, played by both girls and boys. Every registered player is placed on a team and everyone gets to play regardless of skill, talent or experience. We ensure the sport is as affordable as possible for families and offer reasonable registration rates that include 2 weeks of power skating at the beginning of our regular season. All players new to ringette also receive a free ringette stick and players in division U10 and younger receive a free jersey courtesy of our sponsor, Tim Hortons. We also offer 2 free “Come Try Ringette” as well as “Bring a Friend” events throughout season to introduce the sport to interested players.

Each year, PGRA hosts the annual “Joy Hoffman Memorial Tournament” during the second weekend of November. 2018 marks the 27th anniversary of the tournament with teams participating from across the province. Our teams also compete in tournaments within the Northern League Association and travel throughout BC and Alberta to participate in invitational tournaments.

This year a long serving PGRA board member was inducted into the Ringette BC Hall of Fame as the “Builder of the sport of Ringette”. In previous years past, PGRA have been multiple recipients of BC Ringette’s “Association of the year” award, “Junior player of the year” award, “Coach of the year” award as well as “Volunteer of the year” awards. These awards epitomize the dedication and commitment of the PGRA members and the competitiveness of the Prince George teams within the province.

We are currently looking for sponsors for our upcoming 2018-2019 season and hope you will consider this request. Your support will: support operational costs such as ice times and equipment purchase; allow our association to continue to develop our players, coaches and officials by facilitating coaches’ courses, specialist goalie clinics and dry-land training led by outstanding leaders the field; and support the continued growth and promotion of PGRA within Prince George and beyond.

Attached you will find our sponsorship proposal for your review, including details on how the sponsorship will benefit and promote your business in our community and surrounding areas. If you are interested in becoming a sponsor for the PGRA this season, please do not hesitate to contact me. I will answer any questions you may have about this proposal.

Yours Sincerely,

Natsuko Komine Cronje  
Sponsorship Director  
(778) 349 5304  
[sponsorship@pgringette.ca](mailto:sponsorship@pgringette.ca)

## SPONSORSHIP PACKAGE SUMMARY

Level of Sponsorship	Platinum	Gold	Silver	Friend of Ringette
Commitment Level	\$1,500 +	\$1,000- \$1,499	\$500- \$999	Up to \$500
PGRA website	Link	Link	Listed	Listed
Game jersey sponsor name bars	✓ <sup>1</sup>	✓ <sup>2</sup>	✓ <sup>2</sup>	
Link on PGRA Facebook Page	✓	✓	✓	
Business table/booth at an event	✓			
Option to insert promotional items in tournament swag bags	✓			
Business named on tournament MVP/digger award	✓			
Business logo on team gear <sup>3</sup>	✓			
Sponsor highlight in PGRA newsletter	✓	✓		
Post notification on PGRA website	✓	✓		
Acknowledgement of sponsorship in local media	✓	✓		
Sponsor logo in team highlights display cabinet	✓	✓	✓	
Team photo plaque	✓	✓	✓	
Sponsor advertisement in tournament program	Full Page	Half Page	Listed	Listed
Sponsor advertised on tournament banner	✓	✓	✓	✓
Year-end slide show	✓	✓	✓	✓

1. Team of choice.

2. Team allocated by PGRA.

3. Optional, with additional voluntary contribution.

\* PGRA is limited as to the types and kinds of products and services that provide relevant value to the association. Products may for example include ringette equipment and accessories, canned or bottled drinks. Services may include equipment repairs, printing and assembly of brochures or tournament program.

*Prince George Ringette Association P.O. Box 1321 Prince George, BC V2L 4V4*

# PLATINUM SPONSOR

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Your generous support as a PLATINUM SPONSOR entitles you to:

- **Link to your business website displayed on the PGRA website ([www.pgringette.ca](http://www.pgringette.ca)).**
- **Sponsor name bars on the back of game jerseys of a team of your choice.** *Sponsor will be responsible to cover the initial cost of name bars.*
- **Link to your business on the Prince George Ringette Facebook page.**
- **Option to set up a business booth/table for marketing and advertising opportunities at a PGRA hosted event.**
- **Option to distribute business promotional items (provided by the sponsor).** *In team/individual player goodie bags handed out at the Joy Hoffman Tournament.*
- **Business named on MVP/Digger award at the Joy Hoffman Tournament.** *One award is handed out to a player in every team after every game during the tournament.*
- **With additional voluntary support, opportunity to add business logo on additional team gear.** *To be negotiated with each team manager. Team practice jerseys, jackets, drylands T-shirts, hoodies, water bottles etc.*
- **Appearance in “Sponsor highlights” in PGRA newsletter.** *Sent out to PGRA members throughout the year. Sponsor can provide information to be included, any coupons for promotions they would like to add.*
- **Opportunity to post notifications and adverts on PGRA website.** *In the sponsor highlight section. With approval from PGRA Publicity director.*
- **Acknowledgement of sponsorship at season-end local media.** *May also be applicable throughout the season as media opportunities arise.*
- **Your business logo displayed in the team highlight display cabinet.** *Located at our home rink, on the upper mezzanine of the Rolling Mix Concrete Arena.*
- **A team photo plaque of the team sponsored.**
- **A full page business advertisement in the Joy Hoffman Tournament Program.**
- **Your business logo displayed on a sponsors’ banner.** *On display at the Joy Hoffman Tournament.*

- **Sponsor acknowledgment during year end jamboree slide show.**

## **GOLD SPONSOR**

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**Your generous support as a GOLD SPONSOR entitles you to:**

- **Link to your business website displayed on the PGRA website ([www.pgringette.ca](http://www.pgringette.ca)).**
- **Sponsor name bars on the back of game jerseys of a team allocated by PGRA.** *Sponsor will be responsible to cover the initial cost of name bars.*
- **Link to your business on the Prince George Ringette Facebook page.**
- **Appearance in “Sponsor highlights” in PGRA newsletter.** *Sent out to PGRA members throughout the year. Sponsor can provide information to be included, any coupons for promotions they would like to add.*
- **Opportunity to post notifications and adverts on PGRA website.** *In the sponsor highlight section. With approval from PGRA Publicity director.*
- **Acknowledgement of sponsorship at season-end local media.** *May also be applicable throughout the season as media opportunities arise.*
- **Your business logo displayed in the team highlight display cabinet.** *Located at our home rink, on the upper mezzanine of the Rolling Mix Concrete Arena.*
- **A team photo plaque of the team sponsored.**
- **A full-page business advertisement in the Joy Hoffman Tournament Program.**
- **Your business logo displayed on a sponsors’ banner.** *On display at the Joy Hoffman Tournament.*
- **Sponsor acknowledgment during year end jamboree slide show.**

## SILVER SPONSOR

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Your generous support as a SILVER SPONSOR entitles you to:

- Your business name listed on the PGRA website ([www.pgringette.ca](http://www.pgringette.ca)).
- Sponsor name bars on the back of game jerseys of a team allocated by PGRA. *Sponsor will be responsible to cover the initial cost of name bars.*
- Link to your business on the Prince George Ringette Facebook page.
- Your business logo displayed in the team highlight display cabinet. *Located at our home rink, on the upper mezzanine of the Rolling Mix Concrete Arena.*
- A team photo plaque of the team sponsored.
- Listed as sponsor in the Joy Hoffman Tournament Program.
- Your business logo displayed on a sponsors' banner. *On display at the Joy Hoffman Tournament.*
- Sponsor acknowledgment during year end jamboree slide show.

## FRIEND OF RINGETTE

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Your generous support as a FRIEND OF RINGETTE entitles you to:

- Your business name listed on the PGRA website ([www.pgringette.ca](http://www.pgringette.ca)).
- Listed as sponsor in the Joy Hoffman Tournament Program.
- Your business logo displayed on a sponsors' banner. *On display at the Joy Hoffman Tournament.*
- Sponsor acknowledgment during year end jamboree slide show.

If you are ready to commit to sponsoring Prince George Ringette's 2018-2019 season, please complete and return this letter to the address at the bottom of this page or contact Natsuko Komine Cronje at (778) 349 5304 to arrange for pick up. It can also be emailed to [sponsorship@pgringette.ca](mailto:sponsorship@pgringette.ca). We appreciate your consideration of our request and look forward to your support this season.

**Name of Business:**

**Contact Person:**

**Contact Phone Number:**

**Contact Email:**

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**Please check box for sponsorship level you are interested in:**

- Platinum Sponsor (\$1,500 +)
- Gold Sponsor (\$1,000-\$1,499)
- Silver Sponsor (\$500-\$999)
- Friend of Ringette
  - Up to \$499
  - Donation of products or services

**Select one (please make cheques payable to Prince George Ringette):**

- Payment attached/included
- Send invoice to contact

**Please select one option regarding the advertisement for the Joy Hoffman Tournament**

**Program, if applicable:**

- Advertisement information attached/included
- Please contact to discuss details

**Select one, if applicable:**

- Yes, we would like to receive a team photo plaque
- No, we do not wish to receive a team photo plaque